

Board Meeting of the Geological Society of Minnesota, Feb. 10, 2022

A. Opening and Welcome: The meeting was held by Zoom videoconference at 7:00 p.m. Patrick Pfundstein acted as Secretary.

1. Minutes for the Nov. 11, 2021, Board meeting were previously approved by email and posted to the GSM website. FYI: Board members have 10 days to review and/or approve the preliminary minutes after the Secretary sends them out. Please do so by the date set by the Secretary.
2. Review and agree on the agenda for Feb 10, 2022
 - i. The agenda was agreed to.
3. Future Board Meetings:
Date tentatively set for May 19, 2022
4. Board Status – Info only

Current Board membership

with year of first election, and remaining consecutive eligibility:

Roger Benepe 2022-2025
Deborah Naffziger 2022-2025
Pete Hess 2021-2024
Nancy Jannik 2021-2024
Patrick Pfundstein 2020-2023
John Westgaard 2020-2023
Wolf Bielefeld 2019-2022
Roxy (Knuttila) Janezich 2019-2022
Frank Janezich 2019-2022

Current Officers:

President – Roger Benepe
Vice President – Patrick Pfundstein
Treasurer – Nancy Jannik
Secretary – Vacant

Board membership for 2022.

- First term for Roger and Deborah end December 31, 2023. FYI: Board members serve for one two-year term and are eligible for reelection to one more term.
- First term for Pete and Nancy end December 31, 2022.
- Roger, Deborah, Nancy, Peter, are eligible for reelection to one more term.
- Due to term limits, Patrick and John are leaving the Board on December 31, 2023.

Board members present:

Roger B, presiding; Patrick P, Deborah N. Nancy J, Wolf B,
Roxy J, Frank J, Peter H

Non-Board members present: Randy Strobel, Dave Wilhelm, Dave Kelso, Rebecca Galkiewicz, Kate Clover, Joanie Furlong

B. Agenda Items for review and /or consideration by the Broad:

1. Treasurers report NancyJannik/Dave Kelso*

Numbers have been stable with little activity. We discussed the status of the checking account; Huntington has been difficult to work with so far. They don't recognize non-profit status, and there are issues with getting Nancy set as account "owner". Dave Kelso will keep check signing function, and work with Nancy in the short run. In the long run we are researching banking/credit union options, and a clean up of the check writing list. Report back for May.

2. GSM Website Alan

Alan not present, Dave W is doing some basic updates

3. Lectures & Labs Steve Erickson, Dave reported attendance

Lectures set for balance of year except May 9; discussion of whether or not to have a banquet. Steve will look into speaker (Greg Brick; maybe Jeff Thole), Dave W to check with U Garden. Discussion of hybrid Zoom/live talks in the fall.

4. Membership Joanie Furlong

Renewals pretty complete. about the same on numbers.

5. Newsletter Kate Clover / Mark Ryan

February Newsletter issued

6. State Fair Patrick Pfundstein

State Fair Report Feb 10, 2022

As of this date, the State Fair is planning on fairly full operations in 2022, and GSM has sent in the form to be included in the Fair. The next official steps are likely to take place in April (traditional) or May (last year's timeline).

I suspect most of the e-formats introduced last year will become permanent, and I will revise the State Fair Committee section of the GSM Operations Guide to reflect the new processes. (Guide draft should be ready for approval by the board at the May meeting.)

At the MMC show in September, David Schaaf talked to me about using Signup Genius as an online platform to allow members to sign up for Fair shifts directly. He used the site when he was managing the Fair's Bee and Honey operation, and found it worked great for all involved. You can send links to members, and they can then go online, sign up with information we'd need (numbers, emails), then see the schedule, what slots are open, who is already scheduled. People can then schedule themselves, and the admins can download a spreadsheet with contact info, etc.

My plan is to get up-to-speed on Signup Genius during February, so that we can be ready for recruitment by mid-March (timeline subject to board feedback). It is hard to look ahead six months these days, but I also don't want to let things go too long with people traveling around in the summer. (We won't be meeting in person before May if at

all, but it would be great to get some “live” pitches in during the announcement sections of a few of our lectures.)

There still would be the old option of reaching out to me for a slot as well; I know some members would probably prefer that. (I'd manually enter contact info for those going the old route.)

One last item is that I still haven't done reimbursement for my payments last year on behalf of GSM. My apologies about that; I spaced it, then was going to let the transition happen to the new Treasurer, then the checking issue came up at Huntington. I can wait until that is resolved. (Amount is \$1069.72; roughly done in halves on August 1st and October 13th of 2021.)

Patrick Pfundstein
State Fair Chair.

7. Geology Markers from Rebecca: she has redone the poster and brochure. It was decided to add QR codes to the brochures directing scans to the GSM Marker website page. Patrick to generate the code.

8. Conferences & Resources Dave Wilhelm

Dave W report: Conferences & resources

- Sent ILSG notice to the membership
- In the past, we have supported the ILSG Student Travel Fund. However, this year it is unclear if the conference will be live or remote. Also, we asked them to retain the funds (\$300) that we gave them for that fund in 2020, when the meeting was cancelled.
- METSA – I believe Theresa attended.
- Dave W, Theresa, and Mark Ryan continue to post lecture announcements, lecture recordings, and geologically related items on [GSM's Facebook page](#).

9. Field Trips

Dave Wilhelm / Joe Newberg / Nancy Jannik

Dave W Report: Field Trips

- Joe Newberg is organizing another outing to Wildlife Science Center for
- Saturday, Feb 26
- Kate Clover may do another iteration of her 2020 field trip “The Platteville Formation as Building Stone”, as the first 2 filled.
- Roger has suggested he would lead another fossil hunting trip to Rockford, IA, similar to Sept 2018
- Joanie Furlong said she might organize a trip to southwestern MN. Now planned for June 2022.

10. Zoom Socials

Randy Strobel / Dave Wilhelm

-Dave W continues to host these Monday evenings at 7 PM on non-lecture nights. A core of about 12 people attend.

11. Video Library

Dave Wilhelm

No activity

12. GSM Marker Project Becky Galkiewicz
-Reworked Fair poster and is redesigning the brochure
-Make sure the information is available to all (and not concentrated in Becky).
-Brief discussion of future of markers and format possibilities including the old monument style, interpretive panels, and/or "digital" markers.
-Work with organizations (rangers, Explore MN, etc) to increase participation.

13. GSM Scholarships & grants Dave Wilhelm
Nothing to report beyond ILSG grant (unspent from previous donation)

14. Rock Hammer awards Theresa Tweet
Discuss more in May. Dave to refresh board with list of recipients.

15. Ask GSM activity Theresa Tweet
Used the most for non-member Zoom registration

16. Student Outreach Joel Renner
No activity due to COVID. Joel suggests adding verbiage to website to let folks know we are on hold.

17. GSM Operations Guide Patrick Pfundstein
Becky to send Marker document to Patrick for inclusion in the GSM Guide.
State Fair section needs rewriting (see State Fair report)

18. Geological materials Dave Wilhelm
Geological Materials
- Dave W continues to keep all the materials for building rock boxes in his garage. Theresa has indicated she might want to make some "modified" rock boxes.
- Dave W continues to keep materials donated by Judy Hamilton; no further activity.
Inventory: two binders of field trip information (1989-2003), two binders of newsletters ('84-'13), a binder of State Fair information '97-'11, and GSM Directories '90 to '13.
-Doug Z materials

18. New topics

Patrick discussed YouTube channel and guided board through a very quick showing of some of the analytics available in the Admin section of YouTube. Patrick and Randy Strobel are the current administrators listed at YouTube. Graphic sample:

Channel analytics ADVANCED MODE

Jan 13 - Feb 9, 2022
Last 28 days

Your channel got 1,197 views in the last 28 days

Views

1.2K +

987 more than usual

Watch time (hours)

244.3 +

184.3 more than usual

Subscribers

+12

[SEE MORE](#)

Your top videos in this period

Video	Average view duration	Views
1	9:34 (10.8%)	570
2	13:04 (14.2%)	237
3	12:53 (17.5%)	83
4	15:27 (18.6%)	79
5	18:03 (26.8%)	65
6	16:18 (26.5%)	60
7	20:10 (22.1%)	35
8	18:53 (31.6%)	28
9	7:05 (6.6%)	14
10	11:13 (14.7%)	9

Realtime ● Updating live

112 Subscribers [SEE LIVE COUNT](#)

49 Views - Last 48 hours

Top videos Views

- 12
- 12
- 9

[SEE MORE](#)

Latest videos

A Billion Years of Early Earth History: Perspectives from Minnesota's Nearest (Canadian) Neighbor

Jan 23, 2022

First 18 days 18 hours compared to your typical performance:

Views **28** 👁

Impressions click through rate **3.8%** 👁

Average view duration **18:53** 👁

[SEE VIDEO ANALYTICS](#)

1 of 10

Patrick gave a brief report on the Minnehaha Panel which included digital files being sent to the Park Board via mail.

The report

Minnehaha Panel Report 2/10/22

The panel files (on a jump drive) have been mailed to the Park Board for forwarding to MaryLynn Pulscher. Hopefully I'll hear back on this soon.

The current delay is partly my fault, I packaged the drive up just after the holidays, stuck it in my desk, then spaced on getting it to the post office.

Upside is, I did talk to MaryLynn about the Frankensteined draft (real pieces roughly assembled by me in a photo editor), and she likes it. (She even wants me to take a swing at making a map of North Mississippi Park.) So hopefully we can get design finalized and sent out for manufacturing/installation for this season.

(The files still need to be put into an actual print design program, such as Adobe InDesign. While we stuck mostly to a Park template, text needs to be set to Park standard fonts and sizes (things I don't know), and all of the elements balanced precisely to best effect. Most of the hard work is done, though, so this shouldn't take too much time or effort. I did let MaryLynn know text editing needs to be done in consultation with GSM since we had about 3 months of back-and-forth with MGS to get the deets correct!)

As soon as I hear back from the Park Board on next steps, I'll update the board, but I expect the report for the May meeting will finally have actual installation timing (fingers crossed, knocking on wood).

Patrick Pfundstein

Update: the mail went astray, and the files are being delivered on a USB drive to the Park Board office at 38th and Bryant.

19. Goals for the next few years
 - i. Install new big-picture marker at Minnehaha Falls during 2022.
 - ii. Develop a plan and prioritize marker installation/repair for Minnesota's geological markers based on the recent marker survey.
 - iii. Continue developing a GSM marker database and survey the markers in 2022.
 - iv. Develop video recording

20. Adjournment

Roger moved adjournment, Wolf seconded, vote was unanimous

Dave Wilhelm's Lecture Attendance Report is attached in Word and PDF formats.