

GSM BOARD MEETING JULY 23 2009 7:15 PM @ DICK BOTTENBERG'S HOUSE

PRESENT: Lee Preece, Dick Bottenberg, Ed Steffner, Sandy Steffner, Paul Jansen, Janet Hopper, Doug Zbikowski, Theresa Tweet, and guest Anita Hall.

The meeting was called to order by Lee Preece with a quorum present. The Minutes of the June Board Meeting were reviewed and approved as written with motions by Paul J and Lee P.

TREASURER'S REPORT: PAUL J.

Totals as of 6/30/09: Operating Funds (unrestricted net assets) \$985.60, Checking Account Balance \$1,985.60 with restricted assets of \$1000.00.

Total assets \$43,140.46 = Restricted for Markers- \$35,419.89; Unrestricted assets \$7,720.57.

Since all the field trips broke even this year- no expenses are noted in the treasurer's report.

Ed S. moved to accept the treasurer's report, with Sandy S. seconding the motion. Board approved.

INTERNET REPORT: LEE PREECE

Lee reported progress on MN Geology website and was looking for assistance with identifying similar organizations /groups to insert for expanding information and increasing access for users. Doug Z. offered to assist after the Marker Project is completed.

MARKER PROJECT REPORT: ED S. & DOUG Z.

Doug updated the board on the current status of the project. Split Rock Lighthouse has been completed . Six other sites will have bronze plaques – which have been ordered and costs have come in under estimate. Three of the sites will be mounted on boulders – with 2 of the 3 yet to be chosen. Ed will compile the data with Doug to complete the required report on the Encumbered Funds to MHS – Britta Bloomberg by the end of this month. The majority of the installations have been moved out to September and October.

FIELD TRIP REPORT: JANET HOPPER

Janet reported all three field trips were very successful and broke even with expenses. The canoe trip had 21 in canoes with some surprised by getting dumped in the rapids.

There are no new plans at present.

RECOGNITION COMMITTEE: DICK B.

Dick, Janet and Theresa presented some of their ideas for an auction/recognition dinner. They are looking at a potential Banquet the Martin Luther King weekend – with a pot luck and auction of contributed treasures on a Saturday afternoon 1/16/10. They also plan for more ongoing recognition of members at the lectures for those who have worked at the State Fair, etc- to inspire others in the general membership to volunteer. Dick will be making the arrangements for the Minnetonka Community Center. The committee is looking at estimated costs of \$400.00. Paul J. moved that up to \$500.00 be allocated for the Recognition Banquet. Sandy S. seconded, with the board approving the funds.

Dick B. requested ideas for getting nominations for the Members of the Year to be honored. There are many members who have contributed a lot of their time and efforts for many years – which will make this first award difficult. An announcement will be made at the banquet or the first lecture.

NEW BUSINESS: DOUG Z.

Doug and Lee discussed the need to investigate the Vertical Response program or constant contact (new email marketing services). It would assist us with mass emailing to members and gathering of survey results. Bill R. has been splitting the membership into groups and sending multiple emails for each reminder of our lectures, field trips, etc. Lee thought we could possibly use Host Monster to assist us with it. And Doug will be getting some training with vertical response from the library board he is on and will report back.

Doug has been meeting with the Lower Glen Geology group –and requested approval to pursue the replacement of markers at Minnehaha Falls. The markers will be of high pressure laminate and they estimate 3 will be needed. GSM already has \$1000.00 set apart for Minnehaha Falls plaques. The board gave approval for Doug to continue with the Minnehaha project after the MHS project is completed in October.

PUBLICATIONS: DOUG Z.

Doug requested funds for the printing of the lecture schedules and brochures for the State Fair. 1000 copies of each will be printed for the fair and general membership. \$600.00 was approved with Ed S. motioning and Dick B. seconding.

The meeting was adjourned at 9:30 PM with motion by Paul J. and Dick B. seconding.

The next meeting will be Thursday August 20, 2009 – with location and time to be announced.

Minutes respectfully submitted by Sandy Steffner, Secretary